



Livelihoods and Food Security Trust Fund



CfP/LIFT/2018/1/Nutrition

Questions arising from LIFT's Call for Proposals: Digitisation of Nutrition/1,000 Days Messaging

The deadline for written questions was 21 January, 2018. Answers have been compiled on 23 January, 2018.

1	<p>Q1: Does LIFT want the implementing partner for this project to develop a new set of nutrition messages within the concept of the first 1,000 days to digitise or utilise existing nutrition messages developed by GoUM and/or other LIFT partners?</p>
	<p>A1: The messages should be branded within the concept of 1,000 days and supported/endorsed/approved by the Government of Myanmar, through the MoHS (Health Literacy Promotion Unit in the DOPH) and then NNC.</p>
2	<p>Q2: If existing nutrition messages are to be used, is there flexibility to add additional material (e.g. messages addressing underlying factors of nutrition)?</p>
	<p>A2: There is some flexibility to add additional material with focus on 1,000 days, provided they are endorsed by MOHS.</p>
3	<p>Q3: Can a technology social enterprise be the lead IP on this grant?</p>
	<p>A3: Yes, a social enterprise can be the lead IP of the grant. See LIFT guidelines.</p>
4	<p>Q4: Is LIFT's priority reach (i.e. number of beneficiaries) or to be able to see behaviour change through further development of the messages?</p>
	<p>A4: The intervention should demonstrate both significant reach to target women across Myanmar and demonstrate that the nutrition messaging has an influence on woman's knowledge, attitude and practices. An impact assessment is an integral part of the programme.</p>
5	<p>Q5: Does LIFT have a preference to the digitisation of messages being added to an existing platform versus building a dedicated app/platform? Is there a preference of SMS/USSD delivery versus mobile app?</p>
	<p>A5: LIFT has no preference in regards to an existing or new platform. LIFT has no preference for any specific type of digitisation, but any format proposed should consider Myanmar's diversity of</p>

LIFT
12(0), Pyi Thu Lane,
7 Mile, Mayangone Township
Yangon, Myanmar

Tel: +(95) 1 657 280 ~ 87, 657 703 ~ 04
Fax: +(95) 1 657 279, 657 702
lift@unops.org
www.lift-fund.org



UNOPS is ISO 9001 certified

Funds donated by Australia, Denmark, the European Union, France, Ireland, Italy, Luxembourg, the Netherlands, New Zealand, Sweden, Switzerland, the United Kingdom, and the United States. From the private sector, the Mitsubishi Corporation is a donor.



Livelihoods and Food Security Trust Fund



	geography and languages. The proposal will explain the rational and the use of the proposed platform.
6	<p>Q6: We would like some details on LIFT’s programming portfolio or LIFT’s partners to leverage the proposed project for outreach and sustainability.</p> <p>A6: Please visit LIFT’s website here for LIFT’s programming portfolio and partners; further details cannot be provided at this stage by LIFT.</p>
7	<p>Q7: How can we contact the MoHS and the MNC to make them partners in this proposal? Whom can be contacted? And How?</p> <p>A7: LIFT is not in a position to provide this information. It is in the responsibility of the applicant to engage with the relevant stakeholders.</p>
8	<p>Q8: Is it mandatory to get a letter of cooperation from all the partners listed in the proposal? Is it mandatory to submit them along with the proposal? These are administrative procedures and the time of submission of proposal is short. Hence seeking this clarification.</p> <p>A8: A short letter of intent (pre-agreement) signed by both partners, and specifying the initial financial and technical arrangement is sufficient if the proposal considers other partners. However, this is not required with MoHS at the proposal stage. The partnership agreement can be elaborated during the negotiation phase of the contract.</p>
9	<p>Q9: We would like to have access to the LEARN project data and the results, especially the baseline study to understand what has already been done and what are the gaps?</p> <p>A9: Available data and reports published by LEARN can be found on LIFT website. Other internal documents cannot be shared by LIFT, and these may be requested directly to LEARN.</p>
10	<p>Q10: How detailed should be the documentation of all the meetings/consultations for the proposal be listed.</p> <p>A10: It is up to the applicant to demonstrate how information has been collected and which consultations have been in held in preparation for this proposal. There is no specific requirement</p>

LIFT
12(0), Pyi Thu Lane,
7 Mile, Mayangone Township
Yangon, Myanmar

Tel: +(95) 1 657 280 ~ 87, 657 703 ~ 04
Fax: +(95) 1 657 279, 657 702
lift@unops.org
www.lift-fund.org



UNOPS is ISO 9001 certified

Funds donated by Australia, Denmark, the European Union, France, Ireland, Italy, Luxembourg, the Netherlands, New Zealand, Sweden, Switzerland, the United Kingdom, and the United States. From the private sector, the Mitsubishi Corporation is a donor.



Livelihoods and Food Security Trust Fund



	in the level of details.
11	Q11: Is there a possibility for relaxation of the deadline for submission? A11: There is no possibility for extension of the deadline for submission at this stage.
12	Q12: Approximately how much nutrition messaging/content does LIFT have for digitisation and what format does it come in? E.g. Digital PDF documents, Images, paper manuals etc. A12: There is no stipulation of how much messaging to digitise. The content should be based around the 1,000 days and applicants should recommend the messaging to be delivered. Materials are currently in a variety of formats.
13	Q13: Would LIFT require any of the content/messaging to be restricted to specific groups/organisations? E.g. Training Manuals for Health Workers A13: It may be that some messaging is better targeted at a specific audience (eg: health staff as mentioned in the call for proposals). It is up to applicants to propose how audiences will be reached.
14	Q14: Does LIFT have any priority languages for translation of messaging? A14: No priority languages have been identified but proposals should consider Myanmar's diversity of geography and languages.
15	Q15: Is a milestone-based contract with partners acceptable under the terms of the proposal? A15: The result of this Call for Proposals will be a Grant Support Agreement or inter-agency agreement with UN partners. Both documents contain a workplan as an annex. You can access the template on the website. Payment is against an agreed payment schedule.

LIFT
12(0), Pyi Thu Lane,
7 Mile, Mayangone Township
Yangon, Myanmar

Tel: +(95) 1 657 280 ~ 87, 657 703 ~ 04
Fax: +(95) 1 657 279, 657 702
lift@unops.org
www.lift-fund.org



UNOPS is ISO 9001 certified

Funds donated by Australia, Denmark, the European Union, France, Ireland, Italy, Luxembourg, the Netherlands, New Zealand, Sweden, Switzerland, the United Kingdom, and the United States. From the private sector, the Mitsubishi Corporation is a donor.