

CfP/LIFT/2018/1/Nutrition

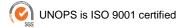
Questions arising from LIFT's Call for Proposals: Digitisation of Nutrition/1,000 Days Messaging

The deadline for written questions was 21 January, 2018. Answers have been compiled on 23 January, 2018.

1	Q1: Does LIFT want the implementing partner for this project to develop a new set of nutrition messages within the concept of the first 1,000 days to digitise or utilise existing nutrition messages developed by GoUM and/or other LIFT partners?
	A1: The messages should be branded within the concept of 1,000 days and supported/endorsed/approved by the Government of Myanmar, through the MoHS (Health Literacy Promotion Unit in the DOPH) and then NNC.
2	Q2: If existing nutrition messages are to be used, is there flexibility to add additional material (e.g. messages addressing underlying factors of nutrition)?
	A2: There is some flexibility to add additional material with focus on 1,000 days, provided they are endorsed by MOHS.
3	Q3: Can a technology social enterprise be the lead IP on this grant?
	A3: Yes, a social enterprise can be the lead IP of the grant. See LIFT guidelines.
4	Q4: Is LIFT's priority reach (i.e. number of beneficiaries) or to be able to see behaviour change through further development of the messages?
	A4: The intervention should demonstrate both significant reach to target women across Myanmar and demonstrate that the nutrition messaging has an influence on woman's knowledge, attitude and practices. An impact assessment is an integral part of the programme.
5	Q5: Does LIFT have a preference to the digitisation of messages being added to an existing platform versus building a dedicated app/platform? Is there a preference of SMS/USSD delivery versus mobile app?
	A5: LIFT has no preference in regards to an existing or new platform. LIFT has no preference for any specific type of digitisation, but any format proposed should consider Myanmar's diversity of

LIFT 12(0), Pyi Thu Lane, 7 Mile, Mayangone Township Yangon, Myanmar Tel: +(95) 1 657 280 ~ 87, 657 703 ~ 04 Fax: +(95) 1 657 279, 657 702 lift@unops.org

litt@unops.org www.lift-fund.org



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	geography and langue platform.	Jages. The proposal w	ill explain the rational and	d the use of the	e proposed
6	Q6: We would like some details on LIFT's programming portfolio or LIFT's partners to leverage the proposed project for outreach and sustainability.				
	A6 : Please visit LIFT' cannot be provided		T's programming portfoli	o and partners	; further details
7	Q7: How can we cor Whom can be conta		e MNC to make them par	tners in this pr	oposal?
	-	osition to provide this elevant stakeholders.	information. It is in the re	esponsibility o	f the applicant
8	it mandatory to sub	mit them along with th	eration from all the partr ne proposal? These are a t. Hence seeking this clari	dministrative p	
	financial and technic However, this is not	cal arrangement is suf	t) signed by both partner icient if the proposal con it the proposal stage. The e of the contract.	siders other pa	artners.
9			EARN project data and the eady been done and wha	•	•
			y LEARN can be found or these may be requested		
10	Q10: How detailed s proposal be listed.	hould be the docume	ntation of all the meeting	s/consultation	s for the
	· ·	• •	ate how information has ation for this proposal. Th		

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	in the level of details.
11	Q11: Is there a possibility for relaxation of the deadline for submission?
	A11: There is no possibility for extension of the deadline for submission at this stage.
12	Q12: Approximately how much nutrition messaging/content does LIFT have for digitisation and what format does it come in? E.g. Digital PDF documents, Images, paper manuals etc.
	A12: There is no stipulation of how much messaging to digitise. The content should be based around the 1,000 days and applicants should recommend the messaging to be delivered. Materials are currently in a variety of formats.
13	Q13: Would LIFT require any of the content/messaging to be restricted to specific groups/organisations? E.g. Training Manuals for Health Workers
	A13: It may be that some messaging is better targeted at a specific audience (eg: health staff as mentioned in the call for proposals). It is up to applicants to propose how audiences will be reached.
14	Q14: Does LIFT have any priority languages for translation of messaging?
	A14: No priority languages have been identified but proposals should consider Myanmar's diversity of geography and languages.
15	Q15: Is a milestone-based contract with partners acceptable under the terms of the proposal?
	A15: The result of this Call for Proposals will be a Grant Support Agreement or inter-agency agreement with UN partners. Both documents contain a workplan as an annex. You can access the template on the website. Payment is against an agreed payment schedule.

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